



Hike For Hospice Calgary **Sunday, May 2, 2010**

On Sunday, May 2, 2010, thousands of people across Canada will walk to support the annual “Hike for Hospice Palliative Care”. Here in Calgary, members of our community will be hiking to celebrate and commemorate the lives and memories of their family, friends and colleagues.

We encourage you to become a cash sponsor for this year’s Hike for Hospice Calgary. Your support will benefit thousands of children, teens and adults within the greater Calgary community who look to us for compassionate, holistic end-of-life and bereavement care.

Gold Sponsor \$2,500

- **Prominent recognition at the event**
- **Corporate LOGO to appear prominently on event brochures (approx. 1,000) and event posters**
- **Prominent on-site event signage—if applicable**
- **Corporate NAME recognition in the Hospice Calgary newsletter (circulation of over 8,000)**
- **Corporate LOGO recognition—follow up letters and media advertising**
- **Corporate NAME on Hike T-Shirt**
- **Corporate brochure/handout in morning bag (given to all participants)**
- **Corporate LOGO recognition on thank you postcard for hikers**
- **8 hiker registrations included**

Silver Sponsor \$1,000

- **Recognition at the event**
- **Corporate NAME to appear prominently on event brochures (approx. 1,000) and event posters**
- **On-site event signage—if applicable**
- **Corporate NAME recognition in the Hospice Calgary newsletter (circulation of over 8,000)**
- **Corporate NAME recognition—follow up letters and media advertising**
- **Corporate NAME recognition on thank you postcard for hikers**
- **6 hiker registrations included**

Bronze Sponsor \$500

- **Recognition at the event**
- **Corporate NAME to appear on event brochures (approx. 1,000) and event posters**
- **Corporate NAME recognition in the Hospice Calgary newsletter (circulation of over 8000)**
- **Corporate NAME recognition on thank you postcard for hikers**
- **2 hiker registrations included**



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Looking For Another Way To Support Us?

Be a Prize Sponsor – Donate money towards the purchase of incentive and award prizes and goodies for our hike participants. As a prize sponsor you will receive recognition at the event and your corporate name will appear on the brochure for the event.

Donate Prizes and Gifts – Along with cash sponsorships, Hospice Calgary is also seeking incentive prizes and promotional products to include for our hiker morning bags (300 required). As a prize/gift donor you will receive recognition at the event and your corporate name will appear on the brochure for the event.

Organize a Team – The more, the merrier, we say! Join the Hospice Calgary family by raising funds AND team spirit. When you register your company or personal team on-line, you'll have your own mini-website to keep your supporters posted on the team's progress – and perhaps issue a challenge or two!

**If you have any questions, please contact Trish Carter at
403-263-4525 ext. 209 or trish.carter@hospicecalgary.com**